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REPUBLIC OF KENYA

THE NATIONAL ASSEMBLY

THIRTEENTH PARLIAMENT – SECOND SESSION


**REPORT ON THE ENTREPRENEURSHIP AND FINANCIAL  
LITERACY TRAINING PROGRAMME FOR WOMEN  
ENTREPRENEURS AND CERTIFICATION CEREMONY**

**IN ADDIS ABABA, ETHIOPIA**

**27<sup>TH</sup> FEBRUARY – 3<sup>RD</sup> MARCH 2023**

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CLERK-AT THE TABLE:	Joyce Kemetelle	

## ABBREVIATIONS

AU	African Union
AfCTA	African Continental Free Trade Area
ECOWAS	Economic Community of West African States
IGAD	Inter-Governmental Authority on Development
MSME	Micro Small and Medium Enterprises
REC	Regional Economic Community
SADC	Southern African Development Community
REC	Regional Economic Community
SDGs	Sustainable Development Goals
UNDP	United Nations Development Programme
UNITAR	United Nations Institute for Training and Research

# Table of Contents

ABBREVIATIONS .....	1
PART I.....	3
PREFACE.....	3
PART II.....	4
VISIT TO ADDIS ABABA, ETHIOPIA .....	5
PART III .....	6
COURTESY CALL TO KENYA EMBASSY IN ABABA, ETHIOPIA.....	6
PART IV .....	8
COMMITTEE OBSERVATIONS .....	8
RECOMMENDATIONS.....	9

## PART I

### PREFACE

#### 1.1 Introduction

1. This is a report of the delegation of Members of the National Assembly who participated in the United Nations Development Programme (UNDP) workshop to launch an Entrepreneurship and Financial Literacy training programme for women entrepreneurs in the Inter-Governmental Authority on Development (IGAD) region. The workshop took place in Addis Ababa, Ethiopia from 27<sup>th</sup> February to 3<sup>rd</sup> March 2023.
2. The delegation also had an opportunity to visit Kenya's diplomatic mission in Addis Ababa.
3. The objectives of the workshop were as follows:
  - i. Launch of the Online Training Platform on entrepreneurship and financial literacy training programme for women and girls in IGAD region.
  - ii. Strengthen capacity of women entrepreneurs to facilitate their strategic and practical engagement with key institutions and mentors.
  - iii. Highlight the role of financial literacy in achieving these goals.
4. The delegation comprised of the following Members and officer:
  - i. Hon. Martha Wangari, MP - First Chairperson of Committees/  
Leader of the Delegation
  - ii. Hon. Emmanuel Wangwe, CBS, MP
  - iii. Hon. Fredrick Ikana, MP
  - iv. Hon. Dorothy Ikiara, MP
  - v. Hon. Alfred Mutai, MP
  - vi. Mr. Douglas Mbuvi - Security Officer / Secretariat
  - vii. Mr. Amos Kimanathi - ICT Assistant I/ Delegation Secretary



## 1.2 Acknowledgement

5. The delegation is grateful to the Offices of the Speaker of the National Assembly and the Clerk of the National Assembly for the logistical and technical support accorded to it. The delegation is also thankful to the Ministry of Foreign and Diaspora Affairs and its mission in Addis Ababa for the courtesies extended to the delegation. The delegation reserves special thanks to the UNDP and the secretariat of the United Nations Institute for Training and Research (UNITAR) for the invitation and the insightful interaction.
6. On behalf of the delegation it is my pleasant privilege and honor to table for noting, the delegation report of *The Entrepreneurship and Financial Literacy Training Programme for Women Entrepreneurs and Certification Ceremony in the IGAD Region*.

**I Thank You**

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**HON. MARTHA WANGARI, MP**

Date:  .....

## PART II

### VISIT TO ADDIS ABABA, ETHIOPIA

7. The delegation attended the workshop following an invitation extended to the Hon. Martha Wangare, MP.
8. The current advisor to the President of the Republic of Kenya on Women's Rights, *Ms. Jirongo Harriet*, was also invited.
9. UNDP in partnership with UNITAR, and with the support from the Government of Canada had conducted a continent-wide needs assessment to inform the development of a context-specific comprehensive Online entrepreneurship and financial literacy training programme for women and girls across the four Regional Economic Communities (RECs) – Intergovernmental Authority on Development (IGAD); the Southern African Develop Community (SADC); the Economic Community of West African States (ECOWAS); and the Economic Community of Central African States (ECCAS).
10. In 2022, IGAD launched the online training programme for women entrepreneurs. The programme is designed to equip women entrepreneurs with fundamental concepts of entrepreneurship, financial literacy, and the setting up of networks and tools to help them overcome gender-specific challenges and take advantage of new opportunities presented by the AfCFTA.
11. UNDP recognizes IGAD for being the first REC to launch and roll out the online training to ensure and promote inclusive processes that leave nobody behind in promoting entrepreneurship and innovative digital solutions.
12. The UNITAR was acknowledged for the technical support and work on the design and rollout of the online micro-learning platform. Find out more here <https://www.edapp.com/case-studies/unitar/>
13. The project seeks to enhance the capacity of the regional economic Communities (IGAD, SADC, ECOWAS and ECCAS) to advocate and support their Member states in fulfilling their gender equality and women



empowerment commitments towards the realization of Agenda 2063 and SDGs

14. AfCFTA Regional Advisor-UNDP Regional Service Centre for Africa, Mr. Komi Tsowou, highlighted the untapped potential of intra-africa trade markets: tea, dairy, fisheries etc. and other key sectors with high potential within the Africa Continent Free trade areas, trade in goods, services among others. (Intellectual property rights, investments, Digital Trade, women and youth in trade).

### **PART III**

#### **COURTESY CALL TO KENYA EMBASSY IN ADDIS ABABA, ETHIOPIA**

15. The delegation had the opportunity to visit the Kenya Embassy to the Federal Democratic Republic of Ethiopia on 3<sup>rd</sup> March 2023 after the training workshop.
16. The Chef de Mission, *Amb. Jean Njeri Kamau*, warmly welcomed the delegates to the Embassy grounds and a brief introduction followed. She later highlighted the challenges facing the mission and the reiterated the fact that Kenya played a very critical role in the peace process and ending of hostilities in the country.
17. The Ambassador noted that a peace accord had already been signed between the warring parties.
18. Kenya's Trade Attaché to Ethiopia highlighted at length the challenges faced towards creating a One-Stop-Border Post at Moyale Town on the Kenya-Ethiopia border and urged the delegates to discuss issues facing SMEs on border trade towns as well.
19. The *Hon. Susan Auma Mang'eni*, Principal Secretary of the newly established State Department of Micro, Small and Medium Enterprises (MSME) joined the delegates and gave a brief on enhancing the business conditions for entrepreneurs and other stakeholders to take advantage of the huge potential available through standardization and fair trading practices.

Highlighting the challenged that were faced after establishment of the Malaba one-stop-border post, the Principal Secretary urged the delegates to ensure adequate capacity building has been done to support such future endeavors.



## **PART IV**

### **OBSERVATIONS FROM THE WORKSHOP**

20. The workshop highlighted the untapped potential of intra-Africa trade markets and other key sectors (intellectual property rights, investments, digital trade, women and youth in trade) with high potential within the Africa Continent Free trade areas.
21. The delegates noted that entrepreneurs needed to move from traditional export based extractive industries to more “process heavy” value additional industries.
22. In addition the delegates noted that there was need to develop other sectors of trade and commerce among them being; Intellectual property rights, investments, Digital Trade, women and youth in trade.

### **OBSERVATIONS FROM THE EMBASSY**

23. The Kenya Embassy in Ethiopia is of strategic importance in the country, especially on matters trade, commerce and security.
24. The delegation noted that there was no VISA requirements for Kenya travelers which was a positive thing towards enhancing trade and commerce.
25. The delegation noted that SMEs and entrepreneurs had been exempted from customs when trading anything less than USD 2000, thus encouraging trade between the two countries
26. The delegation noted the huge untapped potential of intra-border trade markets deficit between the two countries. Key areas with immense potential for trade between the two countries were stood out as follows:
  - i. Agriculture (Cereals esp beans)
  - ii. Plastics
  - iii. Livestock, Leather and Dairy (Value chain addition)
  - iv. Edible oils.

## RECOMMENDATIONS

27. The Ministry of Trade, Investment and Industry should engage its African counterparts to exploit the vast untapped potential for intra-Africa trade and Investment.
28. The Ministry of Trade, Investment and Industry, Ministry of Foreign Affairs and State Department of Micro, Small and Medium Enterprises (MSME) should work towards standardization and fair trading practices across Africa's Regional Economic Communities (RECs) to enhance business conditions for entrepreneurs and other stakeholders to take advantage of the huge potential available.
29. The Ministry of Foreign Affairs to engage its Ethiopian counterpart towards enhancing intra-border trade on the One-Stop-Border Post at Moyale Town and other border posts.